



# MEMBER

# spotlight

MARKETING PACKAGE | COST: \$900

*3 Months of Exposure*

**Member Spotlight** – can be changed monthly

- Ad on the Member Spotlight webpage
- Any and all information provided can be put on the page
- Website banner on homepage stating you are the spotlight, will be linked to the Member Spotlight webpage

**Ad Space** – can be changed monthly

- Ad on the Live, Work, Shop page on the website
- Ad in our Live, Work, Shop newsletter
- Can be the same content that is on the Member Spotlight webpage, if desired

**Billboard** – changed monthly throughout the quarter

- Must send 3 billboards with the dimensions: (640 x 320 px)

**Social Media Posts** – posted weekly for the quarter on Facebook, Instagram, LinkedIn and Twitter (under 280 characters)

- Must send 12 Social Media graphics (1080 x 1080 px) with captions

**One Dedicated Email During the Quarter**

**Interested in this Marketing Opportunity?**

Contact Hailey Heimbach at [hailey@tricitychamber.com](mailto:hailey@tricitychamber.com) or 610.326.2900.